

是次調查於二零零一年的五月、八月、十一月及二零零二年的二月，分四期進行，以監察個別季度體育參與情況的差異。調查採用電話訪問形式進行，於每個被接觸的家庭中，隨機選出一位家庭成員接受訪問。是次調查共訪問了3,507名10歲或以上的香港市民。若受訪家庭有5至9歲的兒童，訪問員亦會向受訪者搜集該名兒童參與運動的資料（若家庭中有多於一名此歲數的兒童，訪問員以抽樣方式選出其中一位索取資料），結果共收集了563名屬於此年齡群的資料。整個調查的回應率高達56%，標準誤差在兩個百分點之內（請參閱圖表四十九）。

在二零零一年度，48%的受訪者在訪問前三個月內曾參與最少一項體育活動，其中約87%表示在受訪前四星期內亦有做運動。從上述的調查結果，我們可得出以下的結論：（一）大約42%的香港市民每月最少做一次運動；（二）基於「三個月」及「四星期」參與率密切的關係，因此前者可作為量度季別體育參與模式的標準。

截至二零零一年底，香港共有216萬條住宅電話線，而二零零一年的住戶數目為210萬¹。住宅電話線與住戶數目的比例超過一比一，由住宅電話號碼清單中隨機抽樣選出的住宅電話號碼具有一定的代表性。因此，社會科學研究中心在本調查中使用的方法，可準確反映全港人口的情況。

In order to monitor the seasonal variations in sports patterns, the survey was administered quarterly in May, August, and November of 2001 and February of 2002. Computer-assisted telephone interviewing was used, with one respondent selected at random from each household contacted. In total, 3,507 Hong Kong citizens aged 10 and above were interviewed. In addition, if children aged 5-9 were part of the household, the respondent was asked to provide information about sports participation by this age group (in households with more than one 5-9-year-old, one child was selected at random for the survey). As a result, 563 children aged 5-9 were interviewed. The response rate was 56%, with a standard error within two percentage points (see Exhibit 49).

In 2001, of those 48% of survey respondents who participated in at least one sporting activity in the three months before the survey, about 87% had taken part during the prior four weeks. For these findings we can draw two conclusions: 1) approximately 42% of the overall population tended to take part in some kind of sporting activities at least once in recent month; and 2) the close relationship between the 'three-month' and 'four-week' participation rates indicates the reliability of adopting the three-month participation rate as a tool to measure the pattern of sports participation at quarterly intervals.

In late 2001, there were about 2.16 million residential telephone lines in place in the territory. The total number of households in 2001 was 2.1 million¹. The ratio of residential telephone lines per household exceeded one to one. Thus, respondents recruited through random numbers generated from blocks of residential telephone numbers can be considered reasonably representative of the Hong Kong population.

¹ 香港特別行政區政府統計處網站內之「香港統計數字一覽」；可於網址www.info.gov.hk/censtatd/下載

¹ "Hong Kong in Figures" on the web site of the Census and Statistics Department, Hong Kong Special Administrative Region Government; available at www.info.gov.hk/censtatd/

圖表四十九 被訪者與人口統計資料比較
 Exhibit 49 Profile of Respondents as Compared to Census Data

| 社會經濟組別 Socioeconomic groups | % | * 人口統計資料 Census Data (%) |
|---------------------------------------|----|-----------------------------|
| 性別 Sex | | |
| 男 Male | 47 | 49 |
| 女 Female | 53 | 51 |
| 年齡 Age | | |
| 5-14 | 21 | 13 |
| 15-24 | 20 | 14 |
| 25-34 | 17 | 17 |
| 35-44 | 20 | 20 |
| 45-54 | 11 | 16 |
| 55-64 | 5 | 8 |
| 65 及以上 & above | 6 | 12 |
| 教育程度 Education Attainment | | |
| 無受教育 No education | 4 | 7 |
| 小學程度 Primary | 13 | 22 |
| 初中程度 Lower Secondary | 16 | |
| 高中程度 Upper Secondary | 38 | 52 |
| 預科程度 Matriculation | 9 | |
| 大專程度及以上 Post Secondary & above | 20 | 20 |
| 職業 Occupation | | |
| 專業人士 Professionals | 17 | 18 |
| 文職 / 服務 Clerical / Service | 25 | 18 |
| 藍領 Production | 13 | 21 |
| 學生 Students | 18 | 7 |
| 家庭主婦 Housewives | 16 | 18 |
| 其他 Others | 12 | 17 |
| 個人每月收入 Monthly Personal Income | | |
| \$5,000 及以下 & below | 49 | - |
| \$5,001 - \$10,000 | 22 | - |
| \$10,001 - \$15,000 | 12 | - |
| \$15,001 - \$20,000 | 8 | - |
| \$20,001 - \$30,000 | 5 | - |
| \$30,001 及以上 & above | 4 | - |
| 居住地區 Area of Residence | | |
| 香港 Hong Kong | 19 | 20 |
| 九龍 Kowloon | 28 | 30 |
| 新界 New Territories | 53 | 50 |

* 二零零一年中期人口統計資料
 2001 Population By-Census

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2. Census data for education and occupation are 2001 estimates which were obtained directly from the Census and Statistics Department. Census data for area of residence are also for 2001.
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